



**PRUNE**

**PRESS**

**KIT**



**RELEASE**







# FACT



# SHEET

- **Year Founded** - 2017
  - **Founder** - Vivek Malhotra
  - **Team Size** - 40+
  - **Headquarters** - India (with a global customer focus)
  - **Industry** - Telecom , Fintech & E-commerce
  - **Funding** - Bootstrapped (self-funded, sustainable growth)
  - **Users/Reach** - Serving customers across 140+ countries.
  - **Coverage** - World wide service for international connectivity and domestic Connectivity & Payments in India with global scalability.
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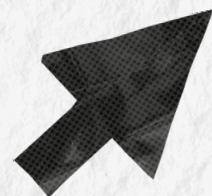
Meet the

# FOUNDER



Vivek Malhotra  
**FOUNDER & CEO**

- Telecom entrepreneur with deep expertise in connectivity and digital services.
- Believes in building **world-class solutions** from India to the globe.
- **Vision** - “To make telecom and payment services universally accessible — starting in India, scaling worldwide.”





# WHAT IS

# PRUNE ?

Prune is a global digital-first telecom and payments platform, designed in India and built for worldwide scalability.



## **SIM Delivery & Activation –**

Doorstep delivery, portability, and activation.

## **Recharge & Plans –**

Seamless prepaid/postpaid recharges.

## **Bill Payments –**

Utility, DTH, broadband, and more.

## **Global Ambition –**

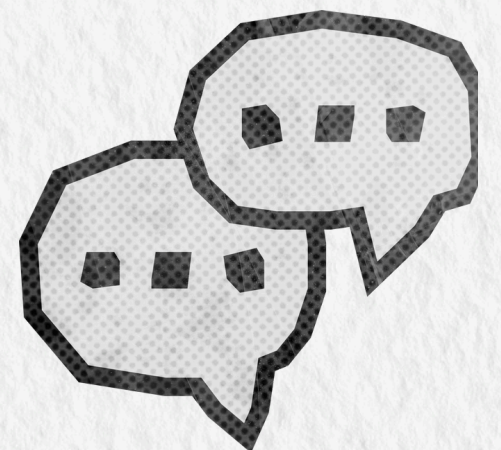
Taking connectivity, fintech beyond India to emerging and developed markets.





# Our MISSION

**“To simplify connectivity and payments for people everywhere,  
with technology built in India and designed for the world.”**







# OUR team

- **Headquartered in India**, but with a global mindset.
- Team of innovators building **scalable platforms that work across geographies**.
- Growth model - Bootstrapped, sustainable, and **customer-first across borders**.





Born in **India**,  
Built for the  
World

**Bootstrapped  
Resilience –**  
Independent and  
sustainable growth  
without VC capital.

**Universal Services –**  
Telecom +  
Payments bundled  
into one platform.

## **WHY PRUNE**

**STANDS OUT GLOBALLY ?**

**Scalable  
Technology –**  
Infrastructure ready  
for expansion into  
new markets.

**Customer Trust –**  
Transparent, reliable,  
and affordable  
solutions.